



# *Patterns of Strategy* Toolkit

## FRACTAL

The Science of Management

The ***Patterns of Strategy*** delivery kit includes everything you need to do a basic ***Patterns of Strategy*** exercise that involves two parties in a strategic relationship. It can be used by consultants or in-house teams and is only available with training.

You don't need a kit to do a ***Patterns of Strategy*** exercise, but it does make it much easier.

The photograph shows the tabletop kit laid out ready to use, with the 2 strategy boards in the centre, the manoeuvre cards for both actors arrayed respectively below and above the strategy boards, the value board to the right with the value cards for both actors below and above and the 80 strategy cards still in their boxes to the left.

The Kit comes in a box and includes:

- 2 Strategy Boards (one for each actor)
- 2 packs of manoeuvre cards (one for each actor)
- 1 Value exchange board
- 2 packs of value cards (one for each actor)
- 1 set of 80 strategy cards
- 1 handbook



The kit also includes a set of powerpoint presentations on ***Patterns of Strategy***:

- Introduction to ***Patterns of Strategy***,
- Introduction to the theory behind ***Patterns of Strategy***
- Animated versions of strategies – manoeuvre by manoeuvre
- Slideshow loop of 80 strategies